

Marketing Applications Manager (m/f)

Functiegroep:

Marketing

Branche:

Automatisering, Meet- en Regeltechniek

Locatie:

Evere

Opleiding:

Master (niet technisch)

Vacature ID:

#1513

For our client **Endress+Hauser**, a Swiss-based instrumentation and process automation company in Brussels, we are currently looking for an Industry Applications Manager, specifically for the Food & Beverages, Life Sciences & Pharmaceutical industries.

Endress+Hauser operates in the instrumentation market with offices around the world, producing instruments for measuring level, volume flow, mass flow, density, pressure, and temperature. They also produce a range of analytical instrumentation equipment such as pH/ORP, conductivity, dissolved oxygen, and turbidity analysers.

De functie / La fonction / The vacancy

The Industry Applications Manager is in essence a market-research & business development function in the technical-industrial and commercial environment of Endress+Hauser Sales Center BeLux. He/she will work in a project leadership manner on pre-defined market-development challenges research, develop them, and bring them to market as sales-repeatable packages towards the sales & product marcom teams.

The Marketing Applications Manager takes a focus on the food & beverage, life sciences & pharmaceutical industries.

The objective is to achieve a supplementary order income and net sales on a yearly basis.

Collaborate strategically with the BeLux sales, product management and service department.

Share information globally within other Endress+Hauser country offices and give feedback to the Group Corporate Global Industry Manager.

Het profiel / Profil souhaité / Profile

Strong social and team skills and experience.

Team organisation, team collaboration, motivation, persuasion... yet in a friendly and collegial way.

A higher technical education (B.Sc, M.Sc) or comparable professional experience. By preference, this person also has a certain knowledge level of the typical work- & production-processes in the assigned sector(s). Depending on knowledge level, the Industry Applications Manager can also serve as advisor or consultant to other departments in the company.

Being bi-lingual Dutch/French is necessary. Additional knowledge of English and or German are a plus

CRM knowledge, contact database knowledge, knowledge of social media marketing to do market research are also a plus

Het aanbod / Notre offre / What we offer

A challenging job with responsibilities in a growing company with an international image.

A good share of independence and with a wide range of contacts in a fascinating but highly demanding international environment.

Personal training and future perspectives.

A highly competitive remuneration package, inclusive of primary and secondary fringe benefits.

A salary bonus on general sales results of the company (in Belgium) combined with a personal bonus.

To apply: please send your CV file mentioning reference 1513 at info@phd-jobs.net Tel.: +44 20 8144 2822

Contact person: Vitaly Pryadka

Web: <http://www.phd-jobs.net>